





# **Endowment and Charity Financing Model to Develop Science and Technology**

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#### **ABSTRACT**

Financing is one of the essential necessitates for science and technology development that many universities have paid attention to it and through establishing financing funds including endowment funds have realized this important issue. So endowment today has played a crucial role in financing and the issue of endowment, benefactors and strategic position of benefactors and donors has been one of the main discourses of Science Ministry in staff and planning area.

Endowment considering religious, cultural and historical characteristics of Iran always has been paid attention from benefactors of this territory. Currently, much of endowments are in the form of constant assets, properties and real estate. Given the changing functions of endowment constant assets and people's needs over time, in many cases using incomes and benefits of dedicated assets along with benefactor's initial objectives isn't possible and it has made them static and blocked. As development of education, particularly in higher education section and performing scientific and applied researches and producing science, in view of increasing development of technology can't be afforded by government and requires public wide participation. This article investigates necessities of establishing endowment funds, potential limitations of establishing endowment funds and also investigates different grounds for setting up such funds in order to development of education and research and considering different involved issues in this area, pattern of endowment financing as scientific findings have been presented. Research method also is based on library work and mostly study of documents, scientific foundations and analytic background.

# **Keywords:**

Endowment Financing, Endowment Funds, Financial Assets Endowment, Science and Technology Development

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#### 1. Introduction

Science and technology requires providing appropriate base for development of education and research to make possible proper expansion of science production process that meanwhile supporting and funding these activities has a particular importance. Funding higher education in order to equip facilities for scientific and applied researches and producing science can't be afforded totally by government and requires extensive participation of public.

Endowment financing through endowments has been one of the most important and effective ways of participation in this task and other charity and non-profit ones, has long been considered by benefactors of this territory. Much volume of dedicated assets in the form of building education, health and dormitories buildings confirms benefactors' attention in this regard. And has a long history in our country and by increasing development of technology, change of needs and adding new needs of education and research activities, dedicated assets in the past traditional form aren't fully responsive of the new demands as traditional way.

An endowment fund is one of the funding procedures through investing dedicated assets. Endowment funds are used regarding education and research affairs extensively throughout the world, particularly in countries that are counted as developed countries and have high ratings for science production among countries of the world. So that in USA funding more than half of public universities budget is made by endowment funds. In our country in the past times financing of development of scientific centers such as Jondi Shapoor university, Rabe Rashidi in Tabriz as knowledge city have been through endowment assets.

In this article irrespective of juridical and legal limitations of endowment funds, merely the positive functions of this financial institution in funding development of science and technology and it is suggested that model of financing through mutual funds charity is among appropriate ways to develop science and technology.

# 2. Literature Review

Financing is one of the main necessities to develop science and technology and without having adequate resources to investigate, study, and consequently the production of knowledge and scientific development isn't possible and has no sense to produce efficient wealth. Along this, the idea of establishing an organization that its asset is devoted to charity purposes there has been long including in Iran and Islamic communities such as Baghdad Nizamiehs and Rabe Rashidi and currently plentiful charity foundations in many countries especially in USA have a great contribution in social and economic tasks. Famous foundations such as Nobel Foundation in Sweden, Ford and Rockefeller in US are among them.

Endowment and endowment foundations of western countries has a fundamental difference with Islamic endowments but in cases that their purpose is resolving public problems, support, encouragement and promotion of knowledge and technique have basic similarities. Hence it is worthy that by recognizing nature and purposes of each others endowments; we utilize mutually each other's valuable experiences, to the extent that cultural framework allows, in a world that its joint objective is achieving sustainable development.

### 2.1. Financing

Providing resources to equip and develop and implement universities and research centers objectives is an essential for their survival in order to realize the defined objectives. Financing, is an important issue in financial management that has become on of the most important financial decisions and, in the other words, is treated among key decisions of financial area along investment and profit sharing decisions.

Financing is the process of identification and applying different methods using different tools in various markets and attention to actual capacitates of real and legal persons that result in equipment of financial resources that by optimal and correct expertise the possibility of continuing the institution's (organization and enterprise) activity is provided.

So financing has such importance that is along financial management area and requires extensive capabilities and financing experts need and must equip with ability of financial marketing, in one hand, and financial market identification and market-making, in the other hand that by identification of different markets recognize real an legal persons and use appropriate procedures for financing (Nikoomaram, et.al., 2011).

Endowment financing is among appropriate procedures in the current market which has a distinct complexity because activists of this arena, namely benefactors with a special belief and understanding about endowment intend different objectives that financiers and needy people must consider the issue.

# 2.2. Endowment

dictionaries According Persian endowment (Vaghf) literally means to stand, hold, stop, lock out and confine a something for someone's use. In other word, endowment is based on donating a viable and durable property, and alternative use of its benefits and incomes. Waqf developed mainly as an Islamic institution, although Christians and Jew sometimes had a similar type of community/religious endowment (Bonine, 2009).

Articles 55 of civil law define endowment legally and term as: "endowment is confining and original

property and donating its benefits": Confining must be permanent so that what has been established by benefactor wouldn't be destructed over time. In the similar way that ownership is a permanent concept unless a legal cause makes its transition to other one, endowment also must has such a sense, whether according new regulations, itself find originality and character (article 3 of organizations and authorities of Endowments and Charity Affairs Organizations, approved in 1984) or according some jurists' idea is transferred to those for whom it has been donated (Mohaghegh in Sharey and Allameh in Rules and Mohaghegh Sani in Jameo almaghased and Sheykh Mohammad Hasan Najafi in Javaherol Kalam).

# 2.3. Classification of endowment

Endowment can be classified from different perspective that has been summarized in table 1:

Table 1 – classification of endowment types

Endowment classification	Endowment types	Description				
Endowment in terms of	Charity endowment (general)	Endowment for general interests like for mosque or poor people				
beneficiaries (donated to	Family endowment (special)	Endowment for a person(s) like children				
whom)	Joint endowment	Combination of general and special endowment				
Endowment in terms of type	Movable properties	Properties that moving them without change is possible.				
of endowment	Immovable properties	Assets that are in the form of fixed-born properties such as house, garden or land				
Endowment in terms of its	Permanent endowment	According Shiah jurists' permanency is of endowment conditions and has considered a distinction between endowment and lockout in this respect.				
period	Temporary endowment	If endowment is restricted to a certain time constraint after which endowment get free from that situation.				
Endowment in terms of its	Correct endowment	Endowment in which all religious orders is observed.				
legitimacy	Incorrect endowment	Donating a property unlike of religious orders. Like stolen things or endowment for sin.				
Endowment in terms of	Exploitation endowment	This is called endowment principles. Like building Hosseinineh in oneself civil land				
utilization type	Benefit endowment	The purpose of this type is donating monetary income. Like endowment of a shop for a school				
	Possession endowments	Types that their administration is in charge of endowment and charity organization.				
Endowment in terms of	Non-possession endowments	Types that have a trustee and supervisor and endowment and charity organization have mandatory supervision on them.				
management	Independent endowment	They are directly under supervision of supreme leader such that he appoints an agent as trustee for them. These types are out of endowment and charity organization supervision, such as endowments of Astan Quds Razavi or Hazrat Abdul Azim Hasani				

Source: Sayyah, S. (2007). The proposal of establishing financial endowment institution as an Islamic finance institution. Technology Research Center of Sharif Industrial University, pp 204-205.

# 2.4. Types of endowment funds

Endowment funds have different types according ownership and life length that has been summarized in table 2:

Type of class Types of funds Description Services company acts as agent of a specific charity organization and whenever the investment agency funds organization can decide that who are receivers of the endowment benefit and in a certain period total assets are retuned to the charity organization. According Total endowment fund is in hold of a service company and annually just a part of ownership organization endowment incomes return to the concerned charity organization. Hence, benefactors have a funds more confidence that original capital of endowment will not be utilized in any way. permanent endowment and Essence of endowment or donation remains intact forever and just its income can In terms of life donation funds be available in order to utilization or add to the origin. long endowment and donation Upon reaching to a certain conditions, the main endowment or donated amount funds with limited age also can be utilized.

Table 2 - classification of endowment funds types

# 2.5. Background of endowment in Iran

Endowment is among interdisciplinary subject that despite of its extensive capacity, less has been investigated by researchers. In fact it must be said that except for a few research in its juridical dimension, no comprehensive research has been performed on the other dimensions such as economic, social, cultural, sociologic, psychological .... Certainly, if a comprehensive attitude about endowment is created and this prophetic tradition is utilized along with modern world developments can play a wonderful role in a society. As in the other countries, similar institutions of endowment have numerous functions in areas such as higher education, health and charity.

In Iran three distinct institutions are in charge of Waqf properties. The first is the Auqaf and Charity Organization (ACO) which has been established by law (Auqaf, 2002). Its legal status has changed several times, and after the Revolution it was put under the supervision of the culture ministry. The head of the organization will represent the supreme leader, since all the endowments without a trustee should be run under his custody. If the categories of expenditures are not specified in the deed or are for general public benefit, the income generated by the endowed properties shall be used for research, propagation and publication of Islamic teachings.

The second Waqf administration is that of holy shrines of the Prophet's progeny members. They are autonomous and their mission is to advance Islamic Shari'ah and provide service to pilgrims. The most prominent among them is the Astan Quds Razavi (AQR) of Imam Reza (AS), the eighth grandson of the Prophet (SAAS). The corpus value is estimated to be worth more than\$ 15 billion (Astan Quds, 2013). The endowment deeds were made after the revolution to disclose clearly and concisely the wills of the founders. Based on these deeds, the activities in AQR are identified and described in three categories: cultural and educational activities, health and medical services and economic and business complex

The third type of administration is that of private trustees or joint private –public custodians. Two eminent examples are Namazi Hospital and Afshar Cultural Foundations (Afshar, 2004).

(Astan Quds, 2013).

Table 3. Classification of endowment background in Iran

period	Important subject	objective
before Safavieh	In the form of Endowment Court that supervised on endowment properties.  In Seljuks period in time Aleb Arsalan and Malekshah that Khajeh Nezamol almolk was in charge of their ministry.  In Mongol Ilkhani period endowments were exempt from tax and didn't pay anything to bureau and the right of receiving all rights of the bureau was transferred to endowment.	-Supply an important part of government expenditure - building schools
Safavieh	Wide extent of endowments (Safavid kings in head f them)	Charity objectives and Shai's blessed monuments and most of all for Imam Reza threshold in Mashhad and his sister M'soumeh in Qom
Afsharieh period	Shiite religion was substituted by Sonni religion.  All endowments were taken from people and plus King Nader's properties registered in land registries which afterward were known as Naderi Raghabat.	Charity objectives
Qakar period	Supervision on trustees' actions Order to register endowments correctly in Endowment Ministry Taking endowment taxes because of imprudence of some trustees who made personal use of endowments.	Mosques, schools and holly shrines
Constitutionality period	In 1328 AH, equal to 1289 ASH, ministry of education and endowments was approved and authorities of education departments in cities were also in charge of endowments affairs.  In 1313 ASH, Endowment Law including 10 articles was approved, during the twelfth Parliament, i.e. in year 1320, the law of selling endowment properties was approved then revoked.  In year 1328 in cities also affairs associated with endowment were determined apart from culture authority until during land reforms, farming lands were donated that caused many of endowment lands got out of endowment situation.	People became completely distrustful to government and instead of large endowments and dedicated foundations, that were common in previous periods, they returned to individual charity activities.
Period of Islamic Revolution Victory	After victory of Islamic Revolution, endowment organizations and authorities were reviewed and in date 1363/10/2 was approved in Islamic Council House. According this law, Endowment Organization, became dependent on ministry of Islamic culture and guidance under the name of Hajj, Endowment and Charity Organization.	Reconstruction and building schools, mosques and religious schools.     Establishing medical and treatment clinics     help to flood and war victims -construction, development, management, maintenance of pilgrimage and scientific sites

# 2.6. Higher education a necessity of science and technology development

Higher education is a strong driver to create social transformation, growth and development in a country. In fact university is one of the most valuable institutions a society has for development and progress. Therefore, one strategy for comprehensive development of a country is paying attention to higher education development in macro-level planning and

policy-making. And consequently one of the influential institutions for science and technology development is universities and higher education institutions that long with globalization phenomenon and becoming a knowledge-based community has been considered as its major priority plans (Jamshidi et. al, 2013).

Today, due to emergence of knowledge global economy and development of concepts such as learning economy (Lundvall & Johnson, 1994), social learning (OECD, 2000), knowledge-based development (Knight, 1995), public education, learning for everyone and lifetime learning, governments attempt to encourage their nation for more participation and investment in higher education. Thus, one of the political objectives of governments is increasing access to higher education (Long, 2008). Moreover, according side benefits theory (Moretti, 2005) in a society everyone's access to higher education is desirable in addition to himself for other people through providing a complement in production process. Also, higher education by help of long-term economic growth (Creedy & Francois, 1990) enhances social desirability.

In today world, role of investment for learning as a key factor in the process of cultural, economic and social development has been made clear. Universities in communities in one hand serve as protector and transferor of cultural heritage and values governing on a society and in the other hand are responsive of social needs of people to acquire, distribute and development of knowledge and technology. Their institutional task is to recognize social problems and provide answer for them.

Recently a research has been performed in order to study, pathology and design a desirable model to implement article 44 of Constitution for development of higher education in Iran. In this research, while review of diversification models of financial resources in the selected countries' higher education, they believe that an appropriate model to increase access to higher education in Iran is a hybrid model of public-private in macro-level system of higher education that using dedicated resources with diversification of financial resources, such as incomes of endowment properties, the independence of university and scientific freedom is institutionalized (Tofighi et. al., 2014)

Various evidence imply that higher education while considering the crisis of quantity increase and financial bottlenecks has to pay attention to science and technology development as well (Hansmann, 1990). Universities and higher education centers have three major tasks: knowledge production, knowledge transfer (training specialized human power) and providing services to community. Optimal performing each of the mentioned three tasks require doing scientific research; because science is a fruit of investigation, success in knowledge transfer and in the

other word, success of professional and efficient human power who equip with up-to-date knowledge requires sufficient proficiency in modern knowledge through scientific research or study of other scholars' discoveries; offering professional services to a society also through knowledge-based recognition of community problems and presenting scientific answers will be successful. Considering important tasks of universities, necessity of investment in this section becomes clear (Jongbloed, 2004; Liefner, 2003). One mission of higher education is support of knowledgebased companies in order to develop and distribute technology, financial support of demand-based research jointly with universities and higher education, research and technology institutions in cases concerning to solve the existing problems of the country, financial support and facilitating formation and development of Private and cooperative small and medium businesses that operate in the field of commercialization of science and technology, particularly production of products based on advanced technologies and export of technical and engineering services and also support for start-up incubators and science and technology parks by private sector, financial support for creation and development of idea exchange and IT market in order to using scientific capacities to meet the needs of industry, agriculture and services as well as the expansion of higher education according priority areas of science and technology, kind of institutions, climate situations and community needs and employment of graduates based on comprehensive scientific plan of the country( Long Bridget, 2008; Johnstone, 2006). And according the general policies of science and technology that have been communicated from supreme leader of Islamic Revolution, the necessity of diversification in supply of financial resources of higher education has been emphasized that endowment can be one of the appropriate strategies to realize this issue.

Along with realization of future perspective document 2025 in order to achieve the first place of economy, science and technology in the South West Asia region with an emphasis on software movement and rapid production of science and continuous economic growth, Iran higher education has undertaken this responsibility relying on advanced knowledge and human resources and social capital. In the five-year development plans the important policies in scientific and technology development area with the

aim of strengthening mission orientation in higher education and pushing academic activities in support of scientific and technological innovators as well as promotion of efficiency and effectiveness of higher education in the science and technology system of the country has been emphasized greatly. To achieve foundational innovations to strengthen national sovereignty and to develop capabilities and technological capacity throughout the industry has been encouraged. Development of science and technology is an inclusive concept for the realization of values and objectives of the country's holistic scientific map.

# 2.7. History of education and research endowment in the world

Higher education and research has a high position in the endowment foundations and currently many charity foundations have a great part in social, economic and also education affairs in many countries. In USA alone there are 2400 scientific endowment that each in somehow support sciences, technology and talents. European countries also have been active in

this issue, particularly Germany that is pioneer among these countries. One of the most important endowment independent foundations of Germany, due to the importance of this foundation in terms of pure investigations, is Volkswagen Foundation established in 1961. The budget of this foundation just is for purpose of support and promotion of science and technique and assist to research and higher education.

In table 4, market value of endowment funds assets of the world top universities that are administrated through these funds has been determined:

Universities don't consume their dedicated assets just in one take in order to protect university capital, intellectual independence of university immunization of university against fluctuations and reserve them in the form of endowment funds. In fact, universities for three reasons are very vulnerable to financial fluctuations: 1. their assets are specialized and have not much collateral value, 2. in financial crises times, universities can't issue bonds, and 3. their expenses like rent cost is inflexible. Hence, universities establish endowment funds.

Table 4: Value of endowment funds assets of the world top universities in 2014 - 2015

Rank	Institution	State/ Province	2015 Endowment Funds (\$000s)	2014 Endowment Funds (\$000)	*Change in Market Value (%)
1	Harvard University	MA	36,448,817	35,883,891	1.6
2	Yale University	CT	25,572,100	23,894,800	7.0
3	The University of Texas System	TX	24,083,150	25,425,922	-5.3
4	Princeton University	NJ	22,723,473	20,995,18	8.2
5	Stanford University	CA	22,222,957	21,446,006	3.6
6	Massachusetts Institute of Technology	MA	13,474,743	12,425,131	8.4
7	The Texas A&M University System and Foundations	TX	10,477,102	11,103,880	-5.6
8	Northwestern University	IL	10,193,037	9,778,112	4.2
9	University of Pennsylvania	PA	10,133,569	9,582,335	5.8
10	University of Michigan	MI	9,952,113	9,731,460	2.3
11	Columbia University	NY	9,639,065	9,223,047	4.5
12	University of Notre Dame	IN	8,566,952	8,039,756	6.6
13	University of California	CA	7.997.099	7,384,410	8.3
14	The University of Chicago	IL	7,549,710	7,545,544	0.1
15	Duke University	NC	7,296,545	7,036,776	3.7
16	Washington University in St. Louis	MO	6,818,748	6,643,379	2.6
17	Emory University	GA	6,684,305	6,681,479	0.0
18	University of Virginia	VA	6,180,515	5,945,952	3.9
19	Cornell University	NY	6,037,546	5,889,948	2.5
20	Rice University	TX	5,557,479	5,527,693	0.5

Source: NACUBO-COMMONFUND ENDOWMENT STUDY FOLLOW-UP SURVEY 2015 http://endowments.com/funds/

National Association of College and University Business Officers and Common-fund Institute in a report on study of its endowment funds, has presented average compounded nominal returns of endowment funds investment for year ended to June 30, 2015, using data of 832 education and academic institutions (with market value of over 1 billion dollars for dedicated assets of funds) as table 5.

Allocation percent of total assets of funds in various groups of assets for 832 education and university institutions of US have been presented in table 6.

Also average annual distribution rate calculated for 832 investment funds of education and university institutions of US during 2006-2015 have been gathered in table 7.

Table 5: Average compounded nominal return rates of endowment funds investment of US for year ended to June 30, 2015

Size of Endowment	1-year % N=804	% %		10-year % N=573			
Over \$1 Billion	4.3	10.8	10.4	7.2			
\$501 Million to \$1 Billion	2.8	10.2	9.9	6.7			
\$101 Million to \$500 Million	2.0	9.7	9.5	6.2			
\$51 Million to \$100 Million	2.0	9.4	9.4	5.9			
\$25 Million to \$50 Million	1.9	9.9	9.8	5.6			
Under \$25 Million	2.3	9.9	10.6	6.0			
Type of Institution							
All Public Institutions	2.3	9.9	9.7	6.2			
Public College, University, or System	2.5	10.1	9.7	6.5			
Institution-Related Foundation	2.2	9.8	9.7	6.1			
Combined Endowment/Foundation	2.4	10.0	9.7	6.1			
All Private Colleges and Universities	2.4	9.9	9.8	6.3			
Average (All Institutions)	2.4	9.9	9.8	6.3			
Median (All Institutions)	2.2	9.8	9.5	6.2			
	Quartiles—All	Institutions					
75 <sup>th</sup> Percentile	3.7	10.9	10.6	6.9			
25 <sup>th</sup> Percentile	0.7	8.8	8.7	5.5			
	Relative Is	ıdices					
S&P 500	7.4	17.3	17.3	7.9			
Russell 3000	7.3	17.7	17.5	8.2			
MSCI World ex U.S. (in U.S. \$)	-5.3	11.1	9.0	5.2			
Barclays U.S. Aggregate Bond	1.9	1.8	3.4	4.4			
CPI-U	0.7	1.3	1.8	2.3			
HEPI	2.1	2.3	2.2	3.0			

Source: NACUBO-COMMONFUND ENDOWMENT STUDY FOLLOW-UP SURVEY 2015 http://endowments.com/funds/

Table 6: Average percentage of the allocation of different assets categories in investment funds of educational and academic of U.S.A

Size of Endowment	Domestic Equities 96	Fixed Income %	International Equities %	Alternative Strategies*	Short-term Securities/ Cash/ Other
Over \$1 Billion	13	7	19	57	4
\$501 Million to \$1 Billion	21	9	20	44	6
\$101 Million to \$500 Million	27	13	21	34	5
\$51 Million to \$100 Million	33	17	20	25	5
\$25 Million to \$50 Million	40	20	18	16	6
Under \$25 Million	42	24	15	11	8
Type of Institution					
All Public Institutions	19	11	21	46	3
Public College, University, or System	15	10	21	50	4
Institution-Related Foundations	26	13	21	36	4
Combined Endowment/Foundation	21	11	20	46	2
All Private Colleges and Universities	15	8	18	54	5
	All I	nstitutions			
Dollar-weighted Average	16	9	19	52	4
Equal-weighted Average	30	16	19	29	6

Source: NACUBO-COMMONFUND ENDOWMENT STUDY FOLLOW-UP SURVEY 2015 http://endowments.com/funds/

Table 7: the average annual distribution rate of investment funds of education and university institutions of US

Size of Endowment		2014 %	2013 %	2012 %	2011 %	2010 %	2009 %	2008 %	2007 %	2006 %
Over \$1 Billion	4.3	4.6	4.8	4.7	5.2	5.6	4.6	4.2	4.4	4.6
\$501 Million to \$1 Billion	4.1	4.3	4.6	4.7	5.2	5.7	4.9	4.5	4.4	4.5
\$101 Million to \$500 Million	4.1	4.3	4.4	4.3	5.0	4.9	4.4	4.2	4.5	4.6
\$51 Million to \$100 Million	4.4	4.4	4.4	4.3	4.5	4.6	4.7	4.6	4.8	4.7
\$25 Million to \$50 Million	4.0	4.2	4.3	3.8	4.0	4.1	4.3	4.3	4.8	4.8
Under \$25 Million	4.5	4.6	4.1	3.7	3.7	3.5	3.9	4.1	4.6	4.6
Type of Institution										
All Public Institutions	4.0	4.1	4.1	4.0	4.5	4.1	4.2	4.6	4.5	4.5
Public College, University or System	3.8	3.8	4.2	3.9	4.3	4.3	3.7	4.0	N/A	N/A
Institution-Related Foundations	4.2	4.3	4.0	4.0	4.1	3.9	4.3	4.1	N/A	N/A
Combined Endowment/Foundation	3.9	4.2	4.4	4.2	5.9	4.6	4.5	4.4	N/A	N/A
All Private Colleges and Universities	4.3	4.5	4.6	4.3	4.6	4.8	4.5	4.4	4.7	4.7
Average (All Institutions)	4.2	4.4	4.4	4.2	4.6	4.5	4.4	4.3	4.6	4.7

Source: NACUBO-COMMONFUND ENDOWMENT STUDY FOLLOW-UP SURVEY 2015 http://endowments.com/funds/

# 3. Methodology

Current research method is heuristic, descriptive and comparative, with adding knowledge objective and gradual approach that scientific bases and background were gathered by library and document method and analyzed and pattern of financing based on endowment and charity doctrines.

The idea of establishing an organization that its assets is devoted to charity objectives have long existed including in Iran and Muslim societies, such as Nizamiehs of Baghdad and Rashidi quarter and now numerous charity foundations in many countries particularly U.S.A have a grate role in social and economic activities. Famous institutions such as Noble Foundation in Sweden, Ford and Rockefeller in U.S.A are among these.

Endowments foundations in western countries have essential difference with Islamic endowments but in the cases that their objective is to solve public problems, support, encourage and promote knowledge and technique has essential common aspects. Hence it is appropriate that by identification of nature and objectives of each others' endowments enjoy from these valuable experiences, as far as cultural frameworks allow, in the world that its common aim is to reach sustainable development

# 4. Results

The structure of endowment funds has been presented, by study of the scientific bases and investigation background and to assess research objectives, in the following three separate sections:

# a) Overall structure of endowment funds in the world

Charity institution or benefactors administer assets under endowment or donations through company of management services of endowment and donation or what is called "Foundation". They establish endowment fund by help of these foundations and thereby administer assets under endowment in an effective, simple and flexible way.

Charity foundations operate various funds professionally. In developed countries, foundations can be identified that manage up to 100 funds. To modern endowment funds of the world, cash, securities accepted in exchange, securities of public non-stock companies, estates and properties, insurance

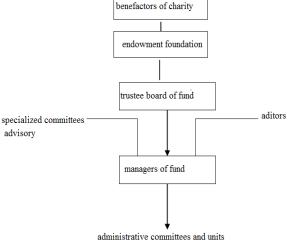
policies and mass of physical and other real properties are donated and gifted. The aim of these foundations is to help an endowment fund establishment until benefactors that haven't sufficient time and expertise or even haven't all financial sources, can make necessary organizing. To administer endowment and donation funds through establishment of investment funds, two procedures are common:

- The first procedure is that benefactor him/herself with establishing organization that is called dedicated foundation. Such as Rockefeller Foundation
- 2) Second procedure is that several benefactors close to foundation establish their funds. These foundations operate different funds for different benefactors and are composed of professional managers of investment. Also institutions of "endowment management services" exercise professional management on endowment funds.

It is required to mention that organizing endowment differ in different countries, but mainly, dedicated assets are under supervision of board of trustees and administrated by managers. Some endowment funds are limited to source received from initial benefactor, and in some countries these funds are permitted to grow larger through receiving funds from people. Total structure of endowment funds, charity ... in everywhere is partly like figure 1:

Figure 1 - Total structure of endowment funds establishment

| benefactors of charity |



In managing endowment organizations always it has been attempted that protection of autonomy and independent character is considered in order to these organizations can be autonomous at the same time of transparency and wouldn't incline to use of government helps.

#### b) Structure of endowment funds in universities

There are two legal structures for endowment funds in universities:

- 1 as a part of a university
- 2 as a separate legal entity like an institution

Main objective of these funds according Honsman's study (1990) is a tool to support university against financial adversities and according Tobin's study (1974) providing a secure and stable income flow for university and in terms of Black (1976) has been determined as an income source for university.

#### c) Structure of endowment funds in Iran

In Iran because of social, cultural and religious features, endowment funds haven't established in today and developed form and most of the benefactors' assets in direct form is donated to charity affairs and particularly for education, cultural and health. But in 2011 the directors' board of Securities and Exchange has announced statute and prospectus of charity

investment funds. In this notification the objective of the charity investment funds, has been mentioned collecting funds from charitable individuals and allocating them for purchase of various assets according the relevant prospectus, in order to reduce investment risk, using the savings gained from scale and ensuring interests and then according investor's decisions, allocating all profits to charity activities or a portion of the obtained profits to investor and the remainder to the charity affairs set forth in the prospectus of the fund (Dimmock, 2010) . The structure of charity investment funds is similar to the mutual investment funds. The structure of this fund and summary its principals tasks are shown in figure (2). Participation ways of charitable individuals in charity affairs are as following:

- a) The original and all benefits obtained from investing are allocated to charity affairs for this purpose investment certificates are issued in the name of the administrator.
- b) The original belongs to benefactor and s/he allocates all obtained benefits for charity affairs and investment certificates are issued in the name of the administrator.
- c) Benefactor takes least amount for himself and allocates its excess to charity affairs and investment certificates are issued in the name of the administrator.

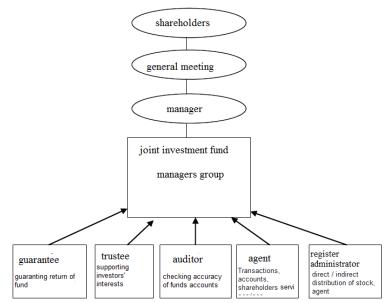


Figure 2: The structure of charity investment funds in the country's capital market

# $\ \, \textbf{d) Situation of charity funds in Iran}$

Situation of charity funds in terms of assets value, type of funds and charity objectives have been summarized in table 8. A total of 13 charity funds have been established in the country and the total value of

their assets amounts to 519 billion Rials. This amount is very insignificant compared to the whole value of endowment assets in the country. Because of cultural capacity and historical background of the country there is a ground of growth and spread of charity funds.

Table 8: The types of charity funds in Iran

No	Name of investment funds	Rate of predicted profit )%(	Profit sharing periods (month)	Funds age (day)	Net value of funds assets (million rials)	Return form start of activity (%)	Funds type	Charity type
1	Tehran University Charity	15	6	949	8,313	27.91	in Stoc	Purchasing book and help to publication of scientific and research internal and external journals, scholarship for students and financial support for selected theses and paying loans to poor students.
2	Children welfare charity	20	3	1016	5,516	4.99	in Stock	Scholarship to talented children, adolescents and youth of poor families to remove barriers and training their educational talents
3	Pasargad Lasting Legacy Charity			372	253,451	11.56	in Stock	Purchasing book and help to publication of scientific and research internal and external journals, scholarship for students and financial support for selected theses and paying loans to poor students.
4	Charity of Wrestling National sport of Iran			235	96,228	-2.79	in Stock	Financial support for wrestling sport regarding national team camps, talent searching, and holding internal and external matches and training referee
5	Hafez Charity	20	3	993	5,100	49.36	Fixed income	Financial support to prevent and rehabilitation of Alzheimer patients and programs of education development
6	Persepolis Charity	17	3	1063	5,840	64.27	Fixed income	Strengthening youth teams and veterans and completing and equipping the Persepolis club Academy
7	Charity of science and technology award of Great Prophet (PBUH(	17	3	383	39,041	21.07	Fixed income	Supply of scientific and technology award of Great Prophet (pubh) and investment and support for science and technology development by scientists and elites of Islam World
8	Alzahra University Charity	14	3	822	5,252	42.62	Fixed income	Repairing and equipping educational facilities, library, supply of IT and accommodation of Alzahra University, and sponsoring academic dissertations and theses and support for elite student
9	Call of Hope	15	12	647	5,771	21.56	Fixed income	Allocation of benefits from investment to Charity Association of support for

No	Name of investment funds	Rate of predicted profit	Profit sharing periods (month)	Funds age (day)	Net value of funds assets (million rials)		Funds type	Charity type
	Charity							patients with cancer of West Azerbaijan province
10	Barekat Orphans Charity	22	1	703	48,267	39.1	mixed	Charitable work for orphans in poor and rural areas
11	Truism Bank Charity			1811	8,281	175.11	mixed	Help to mental and physical disabled individuals
12	First Charity, Aware Charity			1868	17,448	194.73	mixed	Help to provide housing, construction costs and help to house loan repayment to poor people
13	Investment Charity Funds of Good minded of Art			509	20,341	27.03	mixed	Support for writes, journalists and artists
sum					518,849			ı

Source: http://fipiran.com/

# 5. Discussion and Conclusion

Endowment and charity funds is one of the newfound issues in funding particularly in education and research area that in this article has been investigated scientifically and from its history, and understanding its difference in western communities, islamic and Iran a structure has been identified and suggested.

Initially, differences of administering endowment properties in Iran with endowment funds have been identified and summarized in the following table.

Table 9: Difference of administering endowment in Iran with charity (endowment) funds

Characteristic type	Features of endowment management in Iran	Endowment funds features
Maintaining value		Emphasis on maintaining real and economic value not physical
	property	essence of property
Converting assets	Difficulty of converting endowment property	Ease in converting property and its management in order to
Converting assets	Difficulty of converting endowment property	maintain economic value
Combining assets	Most of donated properties are physical and	Most of endowment funds assets are monetary. Endowment
Combining assets	immovable.	institutions are active in capital markets of countries.
Endowment character	Lack of independent character and mainly concentrated management and under supervision of Endowments Organization	formal legal non-public character of endowment funds and their financial autonomy
Assets managers	Management of endowment properties by trustee, committed, literate, able to do the task (not necessarily specialized)	Management of funds by financial experts like other financial institutions
	Lack of reporting capability regarding:	
	Value of assets and endowment debts in	
	every moment	Delivering documentary financial reports and based on financial
Financial reporting	• Periodic reports on management	standards transparent in terms of independent legal character
	performance regarding maintaining	samourds, dansparent in terms of independent regar character
	properties, earning income and its	
	distribution, future plans	

Considering the importance of establishing endowment and charity funds in higher education, the most important reasons for its formation in this regard are:

- Change of needs and adding new needs in higher education (from hardware possibilities perspective)
- More need to funding education and research activities of elite and talented people
- Need to more attention to research activities in science production

- Need to updating researchers and graduates knowledge
- Support for knowledge-based plans and ideas of researchers and elites
- Need to updating researchers' and graduates' knowledge
- Capability of using endowment properties for satisfying new needs of society (dependent on time requirements and in framework of benefactors' objectives and desires).

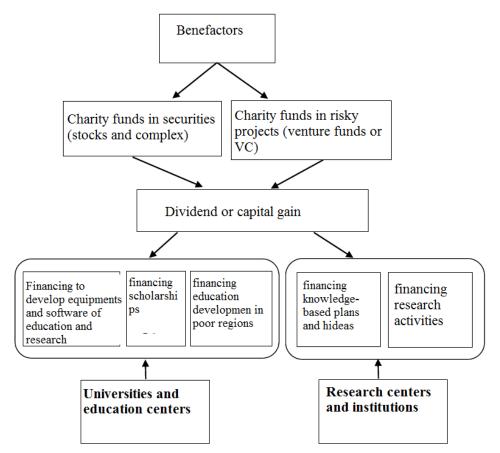


Figure 3: Suggested model for establishing endowment funds

The overall conclusion of the current research is that endowment is one of the most important and effective ways of participation in this task and other charity and non-profit ones, has long been considered by benefactors of this country. Much volume of dedicated assets in the form of building education, health and dormitories buildings confirms benefactors' attention to this issue. By increasing development of technology, change of needs and adding new needs of education and research activities, dedicated assets aren't fully responsive of the new demands as traditional way. Some of them are as following:

- · Change of needs and adding new needs in higher education (setting up digital libraries and scientific portals)
- More need to funding education and research activities of elite and talented people
- Need to more attention to research activities in science production
- Support for knowledge-based plans and ideas of researchers and elites trough establishing charity funds with the function of Venture Capital Fund (venture funds)
- Need to updating researchers and graduates knowledge

Furthermore, endowment fund is one of the funding procedures through investing dedicated assets. Endowment funds are used regarding education and research affairs extensively throughout the world, particularly in countries that are counted as developed countries and have high ratings for science production among countries of the world. Most important benefits and effects of endowment funds are:

- Professional administration of endowments
- Higher effectiveness and efficiency of dedicated assets compared to traditional ways and maximization of benefits of those who have been donated
- Conserving endowments value over time and increasing their value
- Separating investment decisions from decisions for allocating benefits to those who have been donated.
- Capability of using endowment properties to satisfy new needs of society (dependent on time requirements and in framework of benefactors' objectives and desires).

In this article irrespective of juridical and legal limitations, merely the positive functions of charity institution for effective and efficient administration of dedicated assets, particularly its role in funding development of education, research and science production have been explained, and it is suggested that endowment funds are established in the country and its administrative model and stages as shown in figures (1) to (3) is suggested.

The organization of endowment and charity and organization of securities and stock exchange with

awareness of social and economic functions of such institutions can by promoting and culture-building provide development context of this institution in different sections of society and assist government in the path of sustainable economic and social development. Also it is suggested to future researchers that utilize financial engineering for tool-making and covering endowment funds risk and target a comprehensive research.

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